SOTI

SOTI MOBICONTROL

RETAIL

HONEYWELL DOLPHIN CT40 MOBILE COMPUTERS

ANDROID

AUSTRALIA

SOTI is a proven innovator and industry leader for simplifying business mobility and making it smarter, faster and more reliable. SOTI helps businesses around the world take mobility to endless possibilities.

SOTI.net

CUSTOMER STORY

RetailCare

Cheap as Chips

Revolutionizing Remote Retail: Cheap as Chips Streamlines Device Management with SOTI

Australian owned and operated, Cheap as Chips is a discount department store that offers a diverse range of products sourced both locally and globally. Founded in 1985, Cheap as Chips first opened in Morphett Vale, South Australia and has since grown into a company with 50+ stores, creating local jobs in regional and metropolitan South Australia, Victoria, New South Wales and Queensland.

The Challenge

Operating from both regional and suburban Australia, the company implemented over 100 devices across 51 Cheap as Chips stores. Its dispersed workforce presented logistical challenges when it came to managing and maintaining technology. The company needed a solution that could provide remote support and troubleshooting capabilities while enabling its workforce to operate more efficiently.

Implementing new technology was not a simple task. Deploying and managing devices was a challenge for the company to do in-house. Additionally, once the devices were deployed, they required constant and proactive monitoring to maintain optimal performance by identifying and resolving issues promptly. Regular maintenance and updates were necessary to keep the devices running and secure.

The Solution

To address these challenges, leading retail technology partner RetailCare, which offers technology solution for retail, e-commerce and corporate clients worldwide, recommended SOTI MobiControl to manage and secure Cheap as Chips devices. SOTI MobiControl is an Enterprise Mobility Management (EMM) solution that provides visibility and control over where business-critical mobile devices are, what they are doing, how they are performing and what security or compliance risks they face. This allowed Cheap as Chips to manage its entire mobile lifecycle, from deployment to retirement, while tracking physical assets, managing apps and content, and keeping devices and data secure, regardless of geographic location.

The Result

SOTI MobiControl safeguards Cheap as Chips' devices by monitoring their health and performance while identifying and resolving issues remotely. With SOTI MobiControl, Cheap as Chips can now easily enforce security policies, such as password protection, encryption and remote wiping of lost or stolen devices. This is particularly important for retailers because the security of confidential and sensitive business data is paramount. Cheap as Chips now has the control and observation power it needs to assist stores with device-related issues, saving a significant amount of time and money to improve its overall business operations, remote support and customized development of software.

> "SOTI MobiControl is a game-changer for us. Operating centrally with a dispersed workforce has been made easier thanks to the speed and reliability of the software. Within the click of a button my team can deploy updates to all devices and the product continues to impress us."
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> **Daniel Whittle, Head of Technology**
> Cheap as Chips

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